

### **Abstract**

A system and method is provided for personal sites. The personal sites are associated with a single Uniform Resource Locator (URL). A personal site may contain information that is useful to both the web page owner and other groups of users.

- 5 According to one aspect of the present invention, the personal site may have two or more views instead of one: one homepage for the web page owner and other homepages directed at other specific users. The present invention allows a web page owner to control access to multiple web pages from a single URL, thereby allowing different groups to have different views of the owner's content. In one embodiment, a web server
- 10 redirects users to different web pages by analyzing identifiers associated with each web page query.